

Tony Mercurio

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Summary

Results-driven University at Buffalo grad with a strong foundation in film production, video editing, sound design, digital art, and music. Experienced in calmly and efficiently managing tasks and delivering time-sensitive projects and information. Seeking a role in the Media industry to utilize my technical and creative abilities alongside a team to produce immersive video experiences. Open to both in-person and remote opportunities.

Education

University at Buffalo, The State University of New York

Bachelor of Arts in Media Studies • Minor in Music

December 2024

- Relevant Coursework: Basic & Intermediate Video, Digital Art, Social and Mobile Media, Sound Design
 - Dean's List: Fall 2024
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Experience

MBA Waves, Video Editor

July 2024 - Present

- Communicating with the MBA Waves team to create captivating YouTube videos from weekly livestreams.
 - More than 16 videos created, garnering over 100,000+ views.
- Assisting in developing short-form content marketing and management strategies.
- Edited live streams into concise, impactful video clips with end cards, intros, and outros.

University at Buffalo, Student Assistant

October 2024 - January 2025

- Collaborated with a team of 3 student assistants to help in the preparation of a recording studio for a campus radio station.
 - Assisted Sin Fronteras, a Buffalo news station, with the recording, editing, and live-mixing of 2 interviews.
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Skills

Media Editing:

- Adobe Premiere Pro & After Effects (Advanced): Creating, editing, and producing high-quality films and dynamic short-form content for academic projects and social media platforms.
- Adobe Photoshop (Intermediate): Photo editing, graphic design, and digital art creation for personal and academic use.

Audio Management:

- Pro Tools, FL Studio, Reaper (Intermediate): Mixing, editing, and mastering audio tracks for interviews, film/video sound designs, and music compositions.
 - Adobe Audition (Beginner): Audio editing, leveling, and recording of interviews.
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Additional Experience

Eagle Scout - Scouting America

- Contributed over 100 hours of local community service.
- Achieved Eagle Scout status by leading a community project to replace an unstable shelter.

Environmental Advocate:

- Successfully led a movement to ban the use of plastic straws in restaurants within the Village of East Aurora.
- Included four months of organizing outreach and drafting legislation.